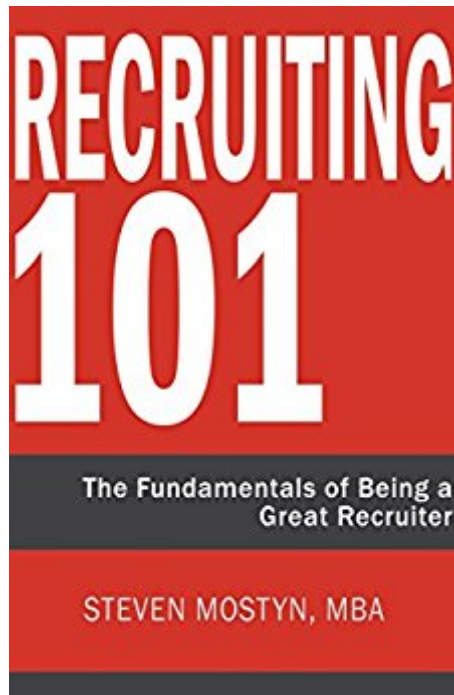




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Recruiting 101: The Fundamentals Of Being A Great Recruiter



Synopsis

Why are some recruiters successful while so many others fail and leave the industry? Why do other recruiters spend their whole careers bouncing around from company to company with little or no success? The answer: they never learned fundamental recruiting skills. Recruiting 101 explains how to develop 15 fundamental recruiting skills. Learn how to excel in sourcing, social media, recruitment marketing, candidate engagement, cold calling, interviewing and selection, and more. In addition, step-by-step instruction is included on how to become efficient in using these major recruitment tools: LinkedIn, Indeed, Facebook, Monster, and CareerBuilder. From the junior recruiter just starting out to the senior recruiter looking to improve, Recruiting 101 is for all professionals who aim to take their career to the next level.

Book Information

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Customer Reviews

I am very new in the field of recruiting and have found this book to be very helpful if not necessary. I have shared this book with friends who have been in recruitment for a long time and they were as

impressed with it as I am. This book is full of great tips and strategies to become a great recruiter which are structured in a way that makes it easy for a beginner like me to understand yet still provides much for the experienced recruiter. One of my favorite reads and I would definitely recommend it to anyone looking to get into the field or to understand more about it.

Maybe at first glance i thought this was not as good as it really is. Since then i am changing my mind as i have used the book several times and find it helpful.

This is a great book for anyone who is in Recruiting or is new to the industry. I look reading this book as it is a wealth of Knowledge and I would even recommend that a training in organization in recruiting should be done solely on this book. A great read and I don't regret the purchase.

This is a great read for all recruiters irrespective of where they are in their career path. A "must read" for those early in their career as a recruiter - you will learn practical tips and ways of being more effective in your job, irrespective of your training and the industry in which you operate. No doubt this book will also be an "inspirational read" for those well into their journey.

I have used this book as a recruiter and it gives some great advice that I use in daily business.

Excellent insight from a consummate professional.

This book is the perfect tool for recruiters of all levels. It is easy to digest and goes into detail without over doing it. I would highly recommend this to anyone from corporate recruiting to agency recruiting as a must-have for your desk. If you are an experienced recruiter you will find helpful tips that you may have overseen on your day-to-day process and if you are new to recruiting you will gain a head start on the road to efficient and effective recruiting.

Great book on recruiting, especially for beginners. I've recommended it to a number of people interested in recruiting. It's the best book I've read to have entry-level recruiters start with. It's a deep dive on recruiting and extremely practical.

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